



AVALANCHE RESOURCES INCREASES OWNERSHIP OF PLASTICS MANUFACTURING SUBSIDIARY

HOUSTON, TX – January 1, 2008 – Avalanche Resources, Ltd. (“Avalanche”) announced today that it has provided additional funding to ZEQ Manufacturing, LLC and ZEQ has been acquired by United States Plastic Lumber Company (“USPL”), an 80% owned Avalanche subsidiary. In June 2007 Avalanche acquired the assets of publicly-owned United States Plastic Lumber, Inc. from its bankruptcy auction. All hard assets as well as patents, trademarks and intellectual property were acquired. On January 1, 2008, operations of ZEQ Manufacturing, LLC were acquired by USPL and manufacturing continued immediately.

Avalanche now has invested over \$5,500,000 in USPL. Funding was in the forms of both equity and secured debt. USPL has no other debt. Avalanche received approximately 80% of all outstanding shares of USPL.

USPL does business as Trimax Building Products. The Trimax name is copyrighted and is the principal brand name of all manufactured products. See www.trimaxbp.com

Mr. Scott House was elected Chief Executive Officer of USPL. Avalanche CEO Kevin Maddox will serve as Chief Financial Officer of USPL. Mr. John Long and Mr. Dan Brink oversee all marketing and sales of Trimax products.

CEO House stated, “I have been in this business for over 25 years. With the strong support of Avalanche Resources, we have resources to grow very rapidly. Additionally, the combined assets of USPL and ZEQ provide us with the manufacturing capacity that we need for our rapid growth. We also have the Trimax line of products with its earned reputation for high quality. With our marketing executives, Trimax is now executing on the plan we have in place and in the area where we have combined almost 75 years of accumulated experience.”

About United States Plastic Lumber and Trimax

Based in Anderson, Indiana, USPL manufactures products for the transportation, marine, structural, furniture and decking industries. All products are manufactured principally from recycled high-density polyethylene, which USPL acquires from a variety of suppliers. USPL is now the exclusive manufacturer of such products under the Trimax patented method of manufacturing, a method with proven results over several years of customer use.



About Avalanche Resources, Ltd.

Based in Houston, Texas, Avalanche Resources is a venture capital company that provides capital for growing organizations across North America. The company provides funding and advisory services to entrepreneurial organizations that demonstrate vision and passion in their business endeavors and illustrate a clear competitive advantage in their marketplace. Visit the company's website at www.avalancheresources.com.

Safe Harbor Statement: The Private Securities Litigation Reform Act of 1995 provides a safe harbor for forward-looking information made on the Company's behalf. All statements, other than statements of historical facts which address the Company's expectations of sources of capital or which express the Company's expectation for the future with respect to financial performance or operating strategies, can be identified as forward-looking statements. Such statements made by the Company are based on knowledge of the environment in which it operates, but because of the factors previously listed, as well as other factors beyond the control of the Company, actual results may differ materially from the expectations expressed in the forward-looking statements.

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